



PRESENTS:

## ***¡El Buen Viaje!*** **Traveling Film Festival**

Returning for a second year, *Las Américas Film Network* presents *¡El Buen Viaje!* Traveling Film Festival. This year's festival features an assortment of award-winning new documentary and fictional titles whose topics range as far as their geographic locale. Present your audience with an informative, entertaining and creative look at Latin America! Book an entire film series with one call!

*Titles will be announced soon!*

### **HOW IT WORKS:**

- Organizers choose a minimum of four films from the soon to be announced selection.
- The price for the festival is based on the number of films selected, titles chosen, and location of screenings. Average rental fee for four films will be around \$1200.
- Films must be screened free and open to the public.
- Organizers will be given posters and postcards advertising the event. A URL will be printed on the promotional materials and will provide more detailed information about your specific screening
- The rental arrangement will include a donated copy of the film to your organization.
- All screenings will be done on DVD unless otherwise requested.
- Las Américas reserves the right to black out cities and dates for certain films.

### **MARKETING AND PROMOTION OF YOUR FESTIVAL:**

- Organizers will receive 250 postcards, five 11x17 posters, and a website where detailed information about your event can be found.
- Organizers will receive a press release that can be shared with local news organizations.
- Your screening will be included in the *Las Américas Film Network* newsletter that reaches over 1500 individuals each month.
- Trailers will be posted on You Tube, Myspace, etc for promotional purposes and networking.

**From more information, please contact Brian Knighten at [brian@lasamericafilms.org](mailto:brian@lasamericafilms.org)**